



www.pelletterie2f.it

Pelletterie 2F S.r.l.

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Titolare del Marchio



Registered trade mark

PELLETTERIE 2F S.R.L (hereafter "The Controller"), whose registered office is in ITALY, via della Repubblica n° 8, 24060 CIVIDINO di CASTELLI CALEPIO, VAT NR. IT00770850162, acting as Controller, informs you that in compliance with art. 13 of the EU General Data Protection Regulation n.2016/679 (hereafter "GDPR") your personal data will be kept and used for the following purposes:

1. Object of processing

The Controller processes personal identification non-sensitive data (such as name, surname, VAT number, email address, telephone number – hereafter "**personal data**" or "**data**") you have supplied when

- subscribing to the Controller's website and/or to a newsletter service provided by the Controller
- stipulating contracts for goods/services provided by the Controller

2. Scope of data processing

your personal data are processed:

A) without your express consent for the following Service Purposes (GDPR art. 6 lett. b, e):

- stipulation of contracts for goods/services provided by the Controller;
- compliance with pre-contractual , contractual and fiscal obligations arising out of our relationship;
- compliance with our legal, regulatory, communitarian obligations or with an order from the law enforcement Authority (e.g. anti money-laundering provisions);
- to enable you to register on our website;
- to manage and maintain our website;
- to enable you to subscribe to a Newsletter Service provided by the Controller and to any Services you may have required;
- to exercise the rights of the Controller, such as defence before the courts.

B) Only with your prior explicit consent (GDPR art.7) for the following Marketing purposes:

- to send you by Email/SMS/telephone/ newsletter marketing communications and/or advertising material illustrating products and services provided by the Controller or to undertake customer satisfaction surveys about goods/services provided;
- to send you by Email/post/SMS or make telephone calls with marketing or promotional communications provided by third parties (such as business partners or companies belonging to the same Group).

3. How we process your data

The handling of your personal data is performed as set in GDPR art. 4.2) and precisely: collection, registration, arrangement, conservation, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasing and destruction of data. Your personal data are subject to both electronic and on paper processing. The Collector will keep personal data for the time required to comply with the above Service Purposes and in any case no longer than 30 years from the end of the relation and Service Purposes and no longer than 10 years for Marketing Purpose data, the latter if your explicit consent was given.

4. Access to data

Your data may be disclosed to the following subjects, for the purposes as per art. 2.A) and 2.B) of this Statement:

- employees and coworkers of the Controller, or of companies belonging to the same Group as the Controller, acting as internal data operators and/or managers and/or system administrators;
- companies belonging to the same Group as the Controller (e.g. support for the production of goods and service provision, logistics management, storage of personal data, etc.) or to third companies or other subjects (e.g. provider of website management and maintenance, suppliers, banks, professional practices, etc.) performing outsourcing activities on behalf of the Controller, acting as external data managers.

5. Data sharing

Without the need for your explicit consent (GDPR ex.art.6.b,c) the Controller can share your data, for the purposes as per art. 2.A), with Supervisory Bodies, Law enforcement Authorities and with subjects to which communication is required by law for performing the above purposes. These subjects will process data acting as independent controllers. Your data won't be disseminated.

6. Data transfers

Personal data management and storage will be kept on servers inside the European Union by the controller and/or by third parties duly appointed for data control. At present servers are located in Italy, at the company registered address. Your data won't be transferred outside the European Union. It's understood that the Controller, should it be needed, has the right to change the position of his server in Italy, the European union or outside the EU. In this case the Controller guarantees right now that the transfer of data outside the European Union will be made in compliance with the applicable data protection Laws undersigning, if needed, agreements that guarantee an adequate and secure data protection and/or adopting standard data protection clauses approved by the European Commission for such transfers.

7. Nature of data communication and consequences of refusal

Personal data communication is mandatory for the purposes as per art. 2.A). In case data are not given, we cannot guarantee your registration in the website nor the Services as per art. 2.A)

On the other hand, the communication of personal data for the purposes as per art. 2.B) is optional. In this case you are free to deny personal data or withdraw your consent to process disclosed data: by doing so you won't be able to receive newsletters, marketing or advertising materials about the Services provided by the Controller. In any case you are still entitled to benefit from the Services as per art. 2.A).

8. Your rights

As a personal data subject you have the following rights, as set in GDPR art.15:

- i. the right to know whether and which of your personal data we hold at any time and their communication in a comprehensible form;
- ii. the right to receive information about: a) the origin of personal data; b) the purpose and way of processing; c) the logic applied in case of processing by electronic devices; d) identification of the controller, the managers and appointed officers and the appointment representative as set in art.5, par. 2 of the Privacy Code and art.3 par. 1 of GDPR; e) the entities or groups of entities to whom data can be transferred or who can gain knowledge as appointed representatives, managers or appointed officers within the Country territory;
- iii. the right to obtain: a) data update, rectification or – if you are interested – to have incomplete information completed; b) the erasure, transformation into anonymous form or blockage of data processed in violation of the law, including those that don't need keeping for the purposes for which they were collected or processed; c) the statement that operations as per points a) and b) have been, including their contents, brought to the attention of those to whom data have been transmitted or passed on, except the case in which this fulfilment turns out to be impossible or involves the use of means clearly disproportionate compared to the respect of the protected rights;
- iv. the right to totally or partially object to: a) for legitimate reasons, the processing of your personal data although relevant to the purpose of collection; b) processing your personal data for sending advertising materials or for direct sales or to conduct marketing surveys or send promotional offers by the use of automated call systems without the intervention of an operator, by email and/or traditional marketing means carried out by telephone and/or by post on paper. We point out that the subject's right to object as described in point b), for purposes of direct marketing by automated means is extended to traditional ones and the data subject retains the right to object, if only in part. Therefore, the data subject may choose to receive only communications by traditional means or only automated communications or none of them.

Where applicable, the subject retains the rights as set in GDPR art. 16-21 (right to rectification, right to be forgotten, right to restrict processing of personal data, right to data portability, right to object) as well as the right to lodge a complaint with the Data Protection Authority.

9. Ways of exercising rights

You may exercise your rights at any time by sending:

- a Return Registered letter to: PELLETTIERIE 2F S.R.L., via della REPUBBLICA 8, 24060 CIVIDINO di CASTELLI CALEPIO , ITALY
- an Email to: privacy@pelletterie2f.it

10. Collector, data protection managers and appointed officers

The Collector for processing is PELLETTIERIE 2F S.R.L., via della REPUBBLICA 8, 24060 CIVIDINO di CASTELLI CALEPIO , ITALY, VAT number IT00770850162.

The updated list of managers and appointed officers can be found at the Collector's registered office.